

Employment obstacles and strategies in rural small businesses of Hamedan province

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Abstract

Promoting rural economic enterprises and small businesses, in addition to create and strengthen entrepreneurship can accelerate rural development process as a pivotal strategy. Through extending these businesses and strengthening entrepreneurship among rural people a proper situation can be prepared to combine resources both inside and outside the village. It can also assist to improve the quality of rural life in different personal, family, and social aspects as well as provide necessary tools for sustainable economy and a safe environment for rural people. The purpose of this study was to identify employment obstacles and strategies in rural small businesses of Hamedan province. The population of this study consisted of all rural youth ranged between 15 and 34 years, a number of 384 samples were randomly selected by Morgan table of sampling. Factor analysis results showed that three factors executive-infrastructure, legal- policy making, and technical- personal can determine 67.60 percent of employment strategies in rural small businesses of Hamedan province. In other words, more easily, according to these three factors 67. 60 percent of factors affecting on employment into small rural businesses could be achieved.

Keywords: Hamedan, Rural, Small businesses, Youth.

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